



THE ULTIMATE **Disney** FAN EVENT

AUGUST 9, 10, 11 • 2024 • ANAHEIM, CA

PRESENTED BY



DETAILS REVEALED FOR D23: THE ULTIMATE DISNEY FAN EVENT

Storytelling and innovation from across The Walt Disney Company to be front and center at this can't-miss event

HIGHLIGHTS OF WHAT'S NEW

- D23 Day at Disneyland Resort on Thursday, August 8
- Three nights of marquee showcases at the Honda Center
 - DISNEY ENTERTAINMENT SHOWCASE: FRIDAY, AUGUST 9 AT 7 P.M.
 - DISNEY EXPERIENCES SHOWCASE: SATURDAY, AUGUST 10 AT 7 P.M.
 - DISNEY LEGENDS CEREMONY: SUNDAY, AUGUST 11 AT 5 P.M.
- The largest, most expansive show floor in D23 history at the Anaheim Convention Center
- Expanded shopping experience
- D23 Day at Angel Stadium on Sunday, August 4
- D23 FAN-tastic Prizes Sweepstakes – the biggest company-wide sweepstakes in Disney history

BURBANK, Calif – March 19, 2024 – Disney fans around the world will once again gather in Anaheim, California, on August 9, 10, and 11, 2024, for D23: The Ultimate Disney Fan Event presented by Visa, a one-of-a-kind experience showcasing the very best in creative storytelling and innovation from across The Walt Disney Company. This year, D23 has been revamped to be more expansive and more immersive than ever before, offering fans access to more of what they love from across the worlds of Disney at an amazing value. With returning fan favorites and new surprises, this extraordinary event will feature three days of marquee showcases and presentations, an expanded show floor with the latest from Disney brands and partners, increased shopping opportunities, and a week-long celebration of Disney fandom leading up to the event. Today, Disney shared a sneak peek at programming, logistics, ticketing, and D23 Member benefits in anticipation for D23: The Ultimate Disney Fan Event. D23 also debuted the key art for the event featuring Sorcerer Mickey, a nod to the very first event in 2009.

“This August at D23: The Ultimate Disney Fan Event, we’re excited to give tens of thousands of our biggest fans an experience like no other,” said Asad Ayaz, Chief Brand

Officer, The Walt Disney Company. “Disney has the most powerful brands and passionate fans in the world, and we’re taking D23 to a whole new level this year to give them more of what they love from across the worlds of Disney in one incredible weekend.”

EVENT PROGRAMMING

Honda Center

This year D23 is introducing a new venue for some of the programming, allowing bigger shows with more magic to the biggest audience of Disney fans in the world. For the first time ever, the Honda Center will be home to three nights of marquee showcases. Friday night will begin with the star-studded **Disney Entertainment Showcase**, featuring exclusive looks at the movies, series, and stage shows fans love and a glimpse of what's next. Saturday night will showcase **Disney Experiences**, featuring the latest on new and highly anticipated projects in development around the world for Disney parks, experiences, and beyond. The weekend will conclude Sunday evening with a special ceremony to celebrate the 2024 class of **Disney Legends**, hosted by Ryan Seacrest. This year, the Walt Disney Archives is honoring Colleen Atwood, Angela Bassett, Martha Blanding, James L. Brooks, James Cameron, Jamie Lee Curtis, Miley Cyrus, Steve Ditko, Harrison Ford, Mark Henn, Frank Oz, Kelly Ripa, Joe Rohde, and John Williams.

D23 Day at Disneyland® Resort

Before the magic of Disney comes to life during D23: The Ultimate Disney Fan Event, guests can kick off the weekend's festivities at the first-ever **D23 Day at Disneyland Resort** on Thursday, August 8. Disneyland Resort will welcome D23 fans from rope drop to late night featuring unique offerings for fans including a custom cavalcade and an energetic dance party at Disneyland Park, special photo opportunities, and more at both parks. Disney Junior will also join the festivities and host a music-filled celebration at *Disney California Adventure*® Park. Learn more at <https://d23.com/d23-event/d23-day-at-disneyland/>.

Show Floor

The Anaheim Convention Center will once again showcase the best of Disney storytelling and innovation with an immersive and expanded show floor full of great experiences and activities for all ages. Fan-favorites will return including pavilions from Pixar, Walt Disney Animation Studios, Disney+, Marvel Studios, Disney Experiences, Lucasfilm, and a first-of-its-kind exhibition from the Walt Disney Archives entitled “**A Great Big Beautiful Car Show.**”

Fans can take advantage of great shopping opportunities including a dedicated space to shop and experience limited-edition merchandise and collectibles. Other fan-favorite shopping destinations will return including **Mickey's of Glendale**, **The Hollywood Studio Store**, and **The Emporium**. Plus, **The Walt Disney Company Store** will make its debut and feature exclusive D23: The Ultimate Disney Fan Event branded products.

Guests will also have the opportunity to attend specially curated shows, panels, and presentations, along with conversations with storytellers, creators, and talent. These

presentations will feature distinctly Disney content that will entertain fans of all generations on five different stages at the Anaheim Convention Center.

D23 Day at Angel Stadium

The first ever [D23 Day at Angel Stadium](#) will take place on Sunday, August 4, as the stadium comes to life with D23 fun. The first 23,000 fans through the gate will receive a commemorative and one-of-a-kind D23 Mickey Mouse bobblehead.

The Ultimate Disney Sweepstakes: Fantastic Prizes

Fans can also enter an unparalleled sweepstakes, one of the most expansive in Disney history. D23: The Ultimate Disney Sweepstakes – FANtastic Prizes is a spectacular lineup of exclusive prizes and engaging experiences that only Disney can deliver! One of the spectacular prizes includes a sailing on the seven-night maiden voyage of the newest Disney Cruise Line ship, the Disney Treasure.

TICKETING INFORMATION

To allow for fans to have as much flexibility and choice when it comes to accessing the multiple opportunities at multiple venues throughout the weekend, D23 is offering several ticketing options that allow fans to build the itinerary that works best for them at a great value:

- **D23 Ultimate Fan Pass 3-Day Ticket** includes a 3-day assigned seat for evening shows at the Honda Center and 3-day access to all experiences at the Anaheim Convention Center—starting at \$297/ticket.
- **D23 Ultimate Fan Pass 1-Day Ticket** includes a reserved seat for that date's evening show at the Honda Center and same-day access to all experiences at the Anaheim Convention Center—starting at \$99/ticket.
- **D23 Preferred Ultimate Fan Pass 3-Day Ticket**, exclusive to D23 Gold Members, includes a 3-day floor seat for evening shows at the Honda Center (same seat each night), and 3-day access to all experiences at the Anaheim Convention Center—starting at \$999/ticket.
- **D23 Fan Pass** provides access to the Anaheim Convention Center only:
 - 1-Day Pass
 - Gold Members: \$79/ticket
 - General Members: \$89/ticket
 - 3-Day Pass
 - Gold Members: \$209/ticket
 - General Members: \$259/ticket

D23 Gold Members will have first access to a number of 1-day and 3-day tickets for a limited time beginning March 26, 2024, at 12 p.m. PT. D23 Gold and General Members who are also Visa cardholders—and who pay with their Visa card—will have pre-sale access to a number of 1-day and 3-day tickets, for a limited time and while supplies last, beginning March 27, 2024, at 12 p.m. PT. Tickets for all D23 Gold and General Members will go on sale beginning March 28, 2024, at 12 p.m. PT. Attendees must be a D23

Member to purchase tickets. Fans can join as a complimentary General Member or upgrade to Gold Membership at [JoinD23.com](https://www.d23.com).

D23 GOLD MEMBER BENEFITS

In addition to an exclusive pre-sale window and discounted tickets, D23 Gold Members will also have access to additional benefits, discounts, and offers from various groups across the show floor and throughout Downtown Disney District. D23 Charter Members who joined D23 in 2009 will have exclusive access to a private lounge off the show floor. And, for the first time ever, D23 Gold Members attending the event will receive a commemorative and collectible pin.

TRANSPORTATION

Fans will have access to several transportation options to maximize their time at the different venues. Complimentary round-trip shuttle service will be available between the Anaheim Convention Center and the Honda Center before and after the evening shows. Parking at the Anaheim Convention Center will also be available as it has been in previous years on a first come, first served basis. Additional transportation and parking details will be provided closer to the event.

About D23: The Ultimate Disney Fan Event Presented by Visa

D23: The Ultimate Disney Fan Event presented by Visa is a one-of-a-kind, multi-day fan experience showcasing the very best in creative storytelling and innovation from across the worlds of Disney. D23 in 2024 has been reimagined to be more expansive and more immersive than ever before, with three packed days of showcases with stars and storytellers, sneak peeks and behind-the-scenes moments, thrilling performances, shopping, surprises, and more. For the latest news on D23: The Ultimate Disney Fan Event, visit ultimatefanevent.d23.com. Presentations, talent, and schedules are subject to change. Join the D23 conversation online by following DisneyD23 on [X \(Twitter\)](#), [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#), and use the hashtag #D23.

About D23

The name “D23” pays homage to the exciting journey that began in 1923 when Walt Disney opened his first studio in Hollywood. D23 is the first official club for fans in Disney’s over 100-year history. It gives its members a greater connection to the entire world of Disney by placing them in the middle of the magic year-round through special experiences; member-exclusive offers and discounts; its quarterly publication, *Disney twenty-three*; the [D23 Inside Disney podcast](#); and the latest news and stories on [D23.com](https://www.d23.com).

Fans can join D23 at Gold Membership (\$99.99/year), Gold Duo Membership (\$129.99/year), and General Membership (complimentary) levels at [D23.com](https://www.d23.com). To keep up with all the latest D23 news and events, follow DisneyD23 on [X \(Twitter\)](#), [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).

About The Ultimate Disney Sweepstakes: Fantastic Prizes

Starting July 8, fans can enter for a chance to win this and even more FANtastic prizes!

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal residents of the 50 U.S./D.C., 18+, who are current D23 Members (D23 General Plan is free). Void where prohibited. Begins 7/8/24 and ends 8/11/24. For Official Rules including prize and odds, visit fantasticprizes.d23.com.

For images, logos, and press releases, please visit D23Press.com

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